



Dr.APITHAI BUMRUNGPANICTARWORN

MAHIDOL UNIVERSITY

Faculty of Social Sciences and Humanities

- **Instructor 2022 - Present**

THE TABLE TENNIS ASSOCIATION OF THAILAND

- **Deputy Secretary 2014 – Present**

ASIAN TABLE TENNIS UNION

- **Education and training committee 2024 - 2028**

Contact

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D.O.B: 25 October 1987

Address

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Bangkok, THAILAND

Professional Skills

Project Management

Partnership Development

Sport Management

Sport event

Sport Business

Table Tennis

Certificate

ITTF Coaching Level 1 and 2

**CITI PROGRAM (IRB Member,
Researcher, Faculty members)**



: Jayapithai



: Apithai



: Jay Btarworn

RESEARCH PUBLICATION

- Bumrunpanictarworn, A., Chanbanchong, N., & Ruengves, N. (2023). The Tourist Satisfaction and Economic Impact in Thailand Master Games 2023. *Dusit Thani College Journal*. 17(2), 12–29.
- Bumrunpanictarworn, A., Chanbanchong, N., Susiva, S. and Soachalerm, A. (2024). The Economic Impact of the Asian-Pacific Veteran Table Tennis Championship 2023 on Sport Tourism in Thailand. *Dusit Thani College Journal*. 18(1), 66–78.
- Bumrunpanictarworn, A., To-aj, O., Chanbanchong, N., Krajangkantamatr, S., Tiramongkon, B., & Neawkumdee, N. (2024). A Case Study of the Quality of Life and Life Satisfaction of Children and Youth Participation in a Physical Activity Program for the Height Increase. *Ann Appl Sport Sci*, 12(2), 1-8.
- Bumrunpanictarworn, A., Komalawardhana, N., Suksataya, S., & Suksuwan, C. (2024). Factors Influencing Tourists' Decisions to Attend International Table Tennis Event in Thailand. *Dusit Thani College Journal*, 18(3), 69–80.

EDUCATION

THAMMASAT UNIVERSITY

2006-2009

Bachelor of Art, Faculty of Economics

SRIPATUM UNIVERSITY

2010-2011

Master of Business Administration, Sports and Entertainment Business

UNIVERSITY OF GLASGOW

2013-2014

MSc in International Business and Entrepreneurship

CHULALONGKORN UNIVERSITY

2017-2020

PhD in sport management